

# Art Related Technology

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## Internet Services

In addition to our web site design services, Art Related Technology offers various services relating to the Internet. Whether you need a simple GIF file or a full-blown web site, ART can do it for you. Please check out our products and services below and feel free to give us a call with any questions.

## Web Site Construction/Maintenance



*Art Related Technology can create your identity on the World Wide Web. From simple "home" pages to dynamic, interactive sites, ART can handle it all. Don't have Web access? Give us a call. We can have you up and running in no time.*

*ART's sites combine the latest WWW technologies, such as Java, JavaScript, Multimedia, and dynamic forms, with an simple, well-designed interface to help even the novice web user to navigate your site. Here at ART, we believe that online information should be accessible and easy to use, but without sacrificing quality and aesthetics.*

## HTML Authoring



*ART offers complete HTML authoring services, custom designed to meet your particular audience or customer base. We also specialize in "browser specific" tagging and complex JavaScript/HTML tagging. Give us a call and let us help you with your web site. Got a bunch of old catalogs and brochures you would like to put on-line? At ART, we can take your old printing materials and re-purpose them for use on the web.*

## Java/JavaScript



*Take advantage of the latest in WWW programming for your site with Java. Be it a simple online order form to an interactive Java applet, ART can bring this new technology to your site.*

## GIF/JPEG/ProJPEG Scanning & Conversion



*Full image conversion services for all WWW formats. Optimized for cross-platform use. Send us your original photograph or artwork, and you can have it on your web site in no time. See sidebar for file formats.*

## Dynamic Site Additions



*Adding sound, movies and multimedia presentations to your web site can be a daunting and confusing task. Let ART's staff pick the right method for you. And, while you're at it how about fax-back form, order form or e-mail form? Please call if you'd like to add a little zip to your web site.*

## HTML Flavors

Optimized for any of the following browser environments:

**Basic:** America Online Browser  
Prodigy Browser  
Compuserve Browser

**Advanced:** Netscape Navigator  
Microsoft Internet Explorer  
Enhanced Mosaic

## Add-ons

**Hit Counters:** Many Styles Available

**Forms:** Custom-made for your site & application.

**Tables:** Data in tabular format.

**Frames:** Netscape frames facilitate navigation in your site.

**Scripts:** JavaScript & Perl CGI scripts.

**Imagemaps:** Images with several hot links embedded within.

## Image File Formats

We offer the following image formats for use on the WWW.

**GIF** *Gif 89a:* for transparent backgrounds, interlacing and flat-color images. Limited to 256 color palette

**JPEG** For photographic images where color is crucial. JPEG supports millions of colors. Does not support transparency.

**ProJPEG** Similar to JPEG except that it supports a more graceful method of loading online.

## Related Items

*Image Scanning* .....>  
*OCR Scanning* .....>  
*PDF files* .....>  
*ART's Web Site* .....>  
*File Conversions* .....>

