

# Art Related Technology

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## OCR Scanning

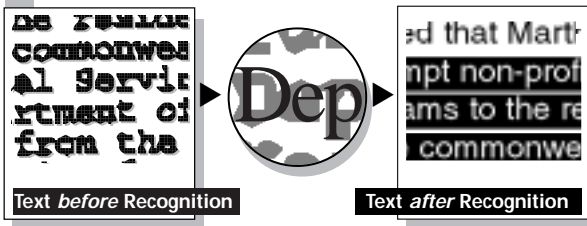
OCR Scanning (*Optical Character Recognition*) is a method of electronically capturing a paper document and converting the text on the page into a Word-Processing or ASCII text document.

Ideal for converting existing printed materials into World Wide Web pages.

### What is OCR?

Normally a scanner scans a page and saves the information as a series of dots or *pixels*. What you may recognize as the letter "A" is just another collection of black pixels to the scanner.

OCR Scanning is used to analyze the scanned image and certain pixel groupings as ASCII text characters. The resulting text file can then be saved as a word processing file (such as Microsoft Word), ASCII text,

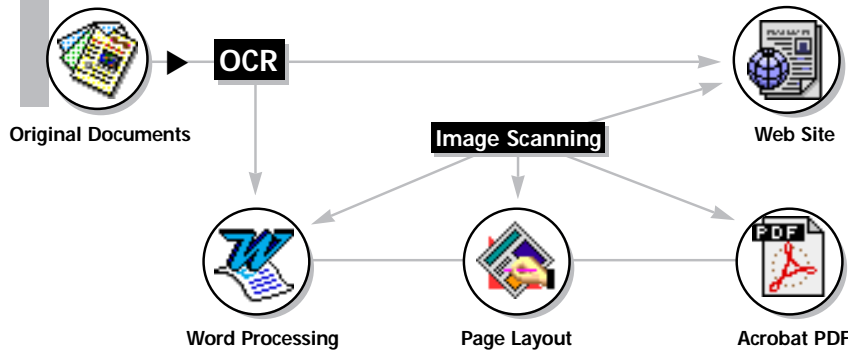


or even an HTML file for use on the World Wide Web. The captured text can be reformatted and edited as necessary.

### Usages

OCR Scanning is useful in re-purposing older documents for use on desktop computers. This means that you can take any document you have lying around and have the text converted into a format that you can change and edit in your favorite word processor.

Recently, the use of HTML to build WWW sites has increased the demand for OCR scanning, as people are taking their existing catalogs, brochures, records, etc. and putting them on the Web. OCR allows large volumes of information to be converted into editable text format without re-typing the information in.



OCR Scanning in combination with our Standard image scanning service can be a very powerful tool in repurposing your older documents into fresh, new ones.

### Turnaround Times:

*Normal* . . . . . 24 hour turnaround  
*Rush* . . . . . In by 9am out by 5pm  
*Flash* . . . . . 3 hours or less

### Pricing - OCR Scanning

We offer OCR Scanning in two different levels of service:

**Basic:** *Straight OCR scanning with no corrections or spell checking.*

Turnaround	1-20 pages	20+ pages
<b>Standard</b>	2.00 pg	1.50 pg
<b>Overnight</b>	2.75 pg	2.25 pg
<b>Panic</b>	3.50 pg	4.00 pg

**Advanced:** *OCR scanning with spell checking and proof-checking.*

Turnaround	1-20 pages	20+ pages
<b>Standard</b>	3.00 pg	2.50 pg
<b>Overnight</b>	3.75 pg	3.25 pg
<b>Panic</b>	4.50 pg	5.00 pg

*The prices above are for estimate purposes only. OCR Scanning jobs are estimated on a per-job basis.*

### File Formats

The text file can be saved in any of the following formats:

<b>Microsoft Word</b>	<b>Excel</b>
<b>Wordperfect</b>	<b>XYWrite</b>
<b>HTML</b> (See our <i>Internet Services Section</i> )	
<b>(ASCII) text</b>	<b>MacWrite</b>

*Other formats available. If you don't see the format you need, please call.*

### Related Items

- Internet Services*.....>
- Image Scanning*.....>
- Acrobat PDF Files*.....>
- Delivery*.....>
- File Conversion*.....>



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